

A Donor's Story – Schroders Singapore

Championing a Good Cause

With Schroders Singapore's recent celebration of its 40th anniversary, where it generously donated to The Heart Fund, Ms. Angeline Tan sheds light on an exclusive and heartening story of an organisation that truly wants to make a difference to heart patients.

Schroder Investment Management (Singapore) Ltd ("Schroders Singapore") celebrated its 40th anniversary and the official opening of its new premise in CapitaGreen on 18 November 2015. In conjunction with the celebration, Schroders Singapore made a S\$200,000 contribution to The Heart Fund which it has been supporting over the past two years. We chatted with Mr. Jerry Low, Head of Marketing, Schroders Singapore, to find out more about their benevolent cause as a donor of The Heart Fund.

Why does Schroders Singapore support heart patients?

Giving back to the community is something we hold very close to our hearts. Today, chronic disease has become a real problem for many people and some of them are unable to afford medical treatment. Particularly, heart disease is one of the most common causes of death in the world and in Singapore. Thus, we want to help heart patients in need and contribute towards its research.

What drew Schroders Singapore to The Heart Fund?

We found a home for our aspiration in The Heart Fund. It has been a consistent and reliable presence in Singapore's fight against heart disease, helping needy heart patients and supporting medical research in heart disease as well as continuous medical education and training for healthcare professionals, which are important first steps towards winning this battle.

Why should others get involved in The Heart Fund?

The Heart Fund is highly dedicated and professional in its work and pursuit of excellence in this field, and this resonates well with Schroders Singapore's values as a forward-thinking company. Therefore, we strongly encourage others to support this important cause to help ensure a happier, and healthier, Singapore for all.

As a token of appreciation to Schroders Singapore for their unwavering support to the Heart Fund, NUHCS invited Mr. Kelvin Lam, Director, Intermediary Business, Schroders Singapore (left), to talk about financial planning and investment options during a NUH Grand Round session on 10 July 2015.



(From left) Ms. Susan Soh, Managing Director, Schroders Singapore, together with Guest of Honour Mr. Lawrence Wong, Minister for National Development and Board Member of the Monetary Authority of Singapore, presenting the donation cheque to Prof. Tan Huay Cheem, Director, NUHCS.



By Ms. Angeline Tan, Senior Assistant Manager, Communications & Development, Ops & Admin, NUHCS

Fast Facts on The Heart Fund

Schroders Singapore was listed in the National University Heart Centre, Singapore (NUHCS) Honour Roll of Donors (for donations of \$10,000 and above) in 2013 and 2015.

Schroders Singapore's Donations, 2013-2015

Year	Amount
2015	\$210,000
2014	\$18,000
2013	\$107,500

The above figures include personal donations from Schroders Singapore's Managing Director who believes in leading by example.

Angeline is a member of the NUHCS Communications & Development team, responsible for organising all internal and external communications and events. They ensure timely and effective messages on heart health matters to reach patients, staff, media, corporate partners and the general public. Angeline manages the corporate and patient education collaterals, patient education video production and the publicity of The Heart Fund. She is also part of the Pulse editorial team.

Administered by the NUHCS, **The Heart Fund provides financial aid for needy patients and supports both continuous medical research and education programmes** in the field of cardiology with the aim to improve patient care.

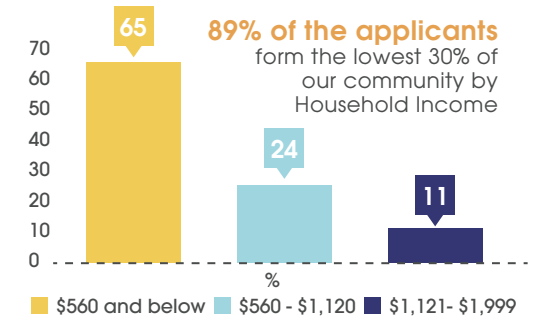


(From left) Ms. Geraldine Goh, Director, NUHCS Development Office; A/Prof. Yeo Tiong Cheng, Head, Department of Cardiology, NUHCS; and Mr. Jerry Low, Head of Marketing, Schroders Singapore, at the 40th anniversary celebration.

The Heart Fund has assisted 29 patients (applicants) from December 2014 – November 2015.

54% of the applicants are Singapore Citizens while the rest are Permanent Residents (PRs) and non-residents who have spent a reasonable time in Singapore (working, schooling, supporting family who are PRs)

41% of the applicants are above 65 years old. The elderly comprises the largest segment, reflecting our ageing population



For full details of the Heart Fund donor report, please log on to <http://www.nuhcs.com.sg/make-a-gift.html>